



Agenda Item

FOR PUBLICATION

DERBYSHIRE COUNTY COUNCIL

CABINET

14 October 2021

Report of the Executive Director - Place

**Cultural Framework
(Strategic Leadership, Culture, Tourism and Climate Change)**

1. Divisions Affected

1.1 County-wide.

2. Key Decision

2.1 This is a key decision because it is likely to result in the Council incurring expenditure which is, or savings which are, significant having regard to the budget for the service or function concerned (this is currently defined as £500,000) and it is likely to be significant in terms of its effect on communities living or working in an area comprising two or more electoral areas in the County.

3. Purpose

3.1 To approve the draft Cultural Framework that has been prepared in partnership with the Culture Heritage and Tourism (CHAT) Board.

3.2 To approve the allocation of £1m from the Council's COVID-19 Recovery Fund to support delivery of the Cultural Framework, of which the detailed breakdown of funding will be subject to further reports and approval by the Cabinet Member - Strategic Leadership, Culture, Tourism and Climate Change.

4. Information and Analysis

4.1 Derbyshire has a vibrant creative community and rich cultural heritage which are key to the County's identity and unique story. However, the impact of COVID-19 has been devastating to Derbyshire's creative and cultural economy, alongside the wider visitor economy, with those businesses that rely on attracting audiences and visitors some of the very last to return to normal operation. The contribution of this sector to the vibrancy and vitality of place, in particular to the 27 market towns across Derbyshire, has also been self-evident, with a reduced cultural offer impacting on the sustainability of town centres.

4.2 Economic recovery across the County has been co-ordinated through the Economy, Business and Transport Recovery Cell, supported by a targeted workstream delivering responsive place-based activity on the ground. The Recovery Cell also delivered the Derbyshire Economic Partnership (DEP) Economic Development and Employment and Skills Recovery Strategy which comprises a blend of short term interventions to protect the economy, fused with longer term actions positioned to enable the County to re-orientate and grow the economy to capitalise on new opportunities post COVID.

4.3 The evidence review which informed the Strategy highlights the disproportionate impact the pandemic has had on creative and cultural industries and recognises the significant place-making impact that the sector provides. The Strategy proposes a number of interventions across key themes including Place, Industry, Transport, Visitor Economy and Employment and Skills. These themes are clearly linked to the development of a cultural framework through the following proposed interventions:

Place

- Engage creative and cultural sector to support diversification of towns – including focus on creative, maker and meanwhile space.
- Harness, creative and cultural industries to build distinctive town offer, build vibrancy and drive footfall to Derbyshire's towns.
- Reuse iconic buildings at the Derwent Valley World Heritage Site as living and workspace and ensure they fulfil their role in heritage-led regeneration.
- Support diversification plans in vacant or underused spaces market towns including a focus on creative workspace, makerspace, and touchdown hubs.
- Agree a vision for town retail/services in town centres including offer and sustainability targets e.g. Plastic free.

Industry

- Build business resilience through targeted business support programmes for creative and cultural sector.

Visitor Economy

- Use campaigns to build cultural identity.
- Harness creative and cultural industries to build product, extend season and fuel visitor growth.

- 4.4 The Recovery Strategy provides a strong platform from which to build and ensure that culture and creativity, expressed in all its diversity, has increased power to boost our economies and enrich our communities.
- 4.5 The meeting of the Cabinet Member - Strategic Leadership, Culture and Tourism on 4 February 2021 (Minute No. 6/21 refers) approved proposals to support the economic recovery of Derbyshire's creative and cultural industries through the development of a Cultural Framework, alongside proposals for 'Shine a Light' event as a replacement for the Festival of Derbyshire.
- 4.6 The proposals were developed by the Culture, Heritage and Tourism Board (CHAT) which has been established on a wider partnership basis to provide strategic overview of the sector in direct response to COVID-19. The Framework includes a blend of short term actions to support recovery along with longer term interventions to enable the sector to become more resilient, re-orientate, grow and capitalise on new opportunities. The Framework seeks to maximise the economic impact of Derbyshire's creative and cultural industries and considers how they can best support Derbyshire's place-making strategies in particular, the visitor economy and market towns renewal programme.
- 4.7 The Cultural Framework will provide a toolkit to facilitate place leadership by harnessing the activities of the cultural sector and helping develop support a creative environment where businesses flourish and thrive, where tourists want to visit and where resident want to stay.
- 4.8 Following extensive consultation with key partners and businesses in the sector five themes, referred to as pillars, sets out the high level structure for the delivery of the Framework which are set out below:

Derbyshire Hot House

- **Developing and diversifying Derbyshire's creative talent**

- Creative Producer innovation programme in landscape and heritage settings.

- Mentoring scheme for mid-career CHAT sector workers bringing in national expertise.
- Screen Industries/film tourism support, via new Film Office.
- Stronger links to the regions creative FE and HE centres to attract and support young and emerging creative entrepreneurs.
- Training to support innovative, low-carbon creative practice
- Improved routes to market for creative producers and makers.
- Business support to stimulate innovation and product development.

The Derbyshire Story

- **Celebrating Derbyshire's cultural heritage, stories, landscape and people**
- Assets and collections activated through new narratives and showcasing.
- Collective programming and collaboration across heritage sites and attractions to build profile and reach
- Creative campaigns that promote Derbyshire as a cultural destination for local, national and international visitors.
- Increased focus on digital content to help share the stories of Derbyshire.
- Collaborative approaches to engagement, learning and audience development across the Derwent Valley Mills World Heritage Sites to raise profile and build audiences.

The New Market Place

- **Harnessing culture and creativity to build and diversify Derbyshire's town offer**
- Supporting the development of existing and emerging creative hubs and clusters; as places of inspiration, productivity and collaboration.
- Exploring flexible, co-working creative and digital workspace in key locations, including the re-purposing of heritage buildings.
- Culture led regeneration pilots in key towns, in support of levelling up agendas.
- Town festivals and events, to help animate the high street.
- Connecting and refocussing key cultural spaces, such as libraries and museums, as creative high street hubs – for community and enterprise.
- Development of place based creative forums, to support and grow the local creative ecology.

Shine A Light

- **Developing distinctive signature projects, of scale and quality, to dramatically improve the offer for local communities and visitors**

- Signature capital cultural projects.
- Shoulder season destination experiences to attract audiences and build overnight stays, including an annual programme of large scale, digital projection events at some of Derbyshire most iconic buildings.
- Reaching out regionally, nationally and internationally to build transformational cultural programmes such as Derby's City of Culture ambition.

Collective Derbyshire

- Providing leadership and a shared voice to support sustainability and collaboration for CHAT sectors across the County and City

- Shared tools for intelligence and data collection
- Advocacy - research and learning
- Strategic coordination and fundraising resource for CHAT Board
- Consultancy on specialist support, advice and facilitation
- Developing smart, shared solutions for climate emergency.

5. Consultation

5.1 An extensive programme of consultation took place during July 2021 and involved a wide range of national and local partners including businesses, local authorities and third sector organisations across libraries, arts, festivals, historic houses and theatres. The consultation was based on the following themes:

- Cultural programming - experience and engagement.
- Sense of Place – visitor economy.
- Cultural and creative entrepreneurs.
- Social Enterprise and Creative Communities.
- Re-Imagining town centres.

6. Alternative Options Considered

6.1 Do nothing – this is not appropriate given that the Derbyshire economy has been significantly and adversely impacted by COVID-19 across the culture, heritage and tourism sectors. To build back better, the County requires a strategic approach to ensure any support and interventions are based on evidenced need.

6.2 Develop a Derbyshire County Council Strategy – this is not an appropriate response as the priority to rebuild the Derbyshire economy after the impact of COVID-19 requires a partnership approach, supported by a wide range of organisations. As such, the CHAT Board

is the most appropriate vehicle to oversee the production of the Cultural Framework.

7. Implications

- 7.1 Appendix 1 sets out the relevant implications considered in the preparation of the report.

8. Background Papers

- 8.1 Derbyshire Economic Partnership Economic and Skills Recovery Strategy 2021-2025
<https://www.derbyshireeconomicpartnership.org.uk/business-derbyshire/economic-and-skills-recovery-strategy/economic-and-skills-recovery-strategy.aspx>

9. Appendices

- 9.1 Appendix 1 - Implications
- 9.2 Appendix 2 - The Cultural Framework - sets out the detail of the interventions and actions required to deliver the Cultural Framework.

10. Recommendations

That Cabinet:

- a) Endorses the Cultural Framework which has been prepared in partnership with the Culture, Heritage and Tourism Board, attached to this report.
- b) Approves the allocation of £1m from the Council's COVID-19 Recovery Fund to support delivery of the Cultural Framework and pump prime match funding from other organisations e.g. the Arts Council and Heritage Lottery.
- c) Agrees that the allocation of £1m for the delivery of the Cultural Framework will be subject to future detailed reports to be approved by the Cabinet Member - Strategic Leadership, Culture, Tourism and Climate Change.
- d) Delegates the final approval of the Cultural Framework to the Cabinet Member - Strategic Leadership, Culture, Tourism and Climate Change, to allow final comments from the Culture Heritage and Tourism Board to be incorporated.

11. Reasons for Recommendations

- 11.1 The Cultural Framework requires the approval of all the partners of the Culture Heritage and Tourism Board, of which Derbyshire County Council is a member.
- 11.2 The delivery of the Cultural Framework will be funded, in part, from the COVID-19 Recovery Fund and requires a formal resolution.
- 11.3 The £1m will be allocated against a range of actions and interventions and will be subject to more detailed reports for member approval.

12. Is it necessary to waive the call in period?

- 12.1 No.

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Appendix 1

Implications

Financial

- 1.1 The budget of £1m to support delivery of the Cultural Framework is proposed to be allocated from the Council's COVID Emergency and Recovery Fund, approximately £10.343m remains in the Fund. Staff resources to support the delivery of activity will be secured through existing resources in the Economy and Regeneration Service, alongside other partner organisations.

Legal

- 2.1 There are no legal implications in adoption of the Cultural Framework.

Human Resources

- 3.1 The delivery of the Cultural Framework will be overseen by existing staff within the Economy and Regeneration Service.

Information Technology

- 4.1 There are no implications.

Equalities Impact

- 5.1 The Cultural Framework targets support at a critical sector of the economy and aims not only to drive recovery, but also to build back better in terms of ensuring wider accessibility to arts and culture for both residents and tourists – particularly encouraging engagement from those who typically might not have engaged in the past.

Corporate objectives and priorities for change

- 6.1 The Cultural Framework has been developed in direct support of the Council Plan objective to deliver a 'green and prosperous Derbyshire' and in particular, to implement the key actions and priorities set out in the Economic Recovery Strategy.

Other (for example, Health and Safety, Environmental Sustainability, Property and Asset Management, Risk Management and Safeguarding)

- 7.1 Not applicable.

DERBYSHIRE CULTURAL FRAMEWORK



FOREWORD

Derbyshire is a special place, a very special place. It is so for many reasons, but none more so than for its creative and cultural vibrancy. The culture, heritage, and the innovative spirit of its people provide a unique and distinctive offer to residents and visitors alike. Yet more could be done to truly realise the value of culture to a county that sits at the very heart of the nation.

This Cultural Framework will provide a focus for more significant investment into the sector whilst encouraging collaboration and renewed effort to maximise the social and economic benefits for all. The Framework aims to raise the profile of culture in its many forms and shine a light on this beautiful county.

We are proud of Derbyshire and wholeheartedly support the pivotal role that culture can play in its bright future. We commend this Framework to you and hope that you will help contribute to its successful delivery.

Cllr Barry Lewis – Leader of Derbyshire County Council

James Berresford – Chair of the Culture, Heritage and Tourism Board (CHAT)

4th October 2021

The Culture, Heritage and Tourism (CHAT) Board is a countywide, strategic partnership of public sector and cultural organisations who come together to advocate for, promote and facilitate the development of culture, heritage and tourism in Derbyshire. The CHAT Board is administered by Derbyshire County Council and championed by the current leader of the Council. The CHAT Board has overseen the development of the Cultural Framework via a designated Task and Finish Group.

CHAT provides a broad coalition of support to work across sectors and provides a mechanism to support collective, co-ordinated action with the objective of leveraging new resources, developing new audiences and participants, and growing Derbyshire's cultural ecosystem.

CHAT's key aim is to maximise the economic potential of Derbyshire's distinctive cultural and environmental offer to ensure the county is an exceptional place for people to live, work, visit and invest. This aim is a primary driver in the development of the Framework, though we recognise that community and social cohesion are fundamental to inclusive, sustainable growth.

DERBYSHIRE CULTURAL FRAMEWORK *

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4. AMBITION AND SCOPE
5. DERBYSHIRE'S CULTURAL IMPACT
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7. THE 5 PILLARS

- I. DERBYSHIRE HOTHOUSE
- II. THE DERBYSHIRE STORY
- III. THE NEW MARKET PLACE
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- V. COLLECTIVE DERBYSHIRE

8. SOCIAL, ENVIRONMENTAL & ECONOMIC SUSTAINABILITY

9. DELIVERY & OWNERSHIP

10. APPENDICES – MAPPING DATA

* Please Note - This presentation contains content. Work on the branding of the Framework is currently underway – so the final publication will look quite different.

EXECUTIVE SUMMARY

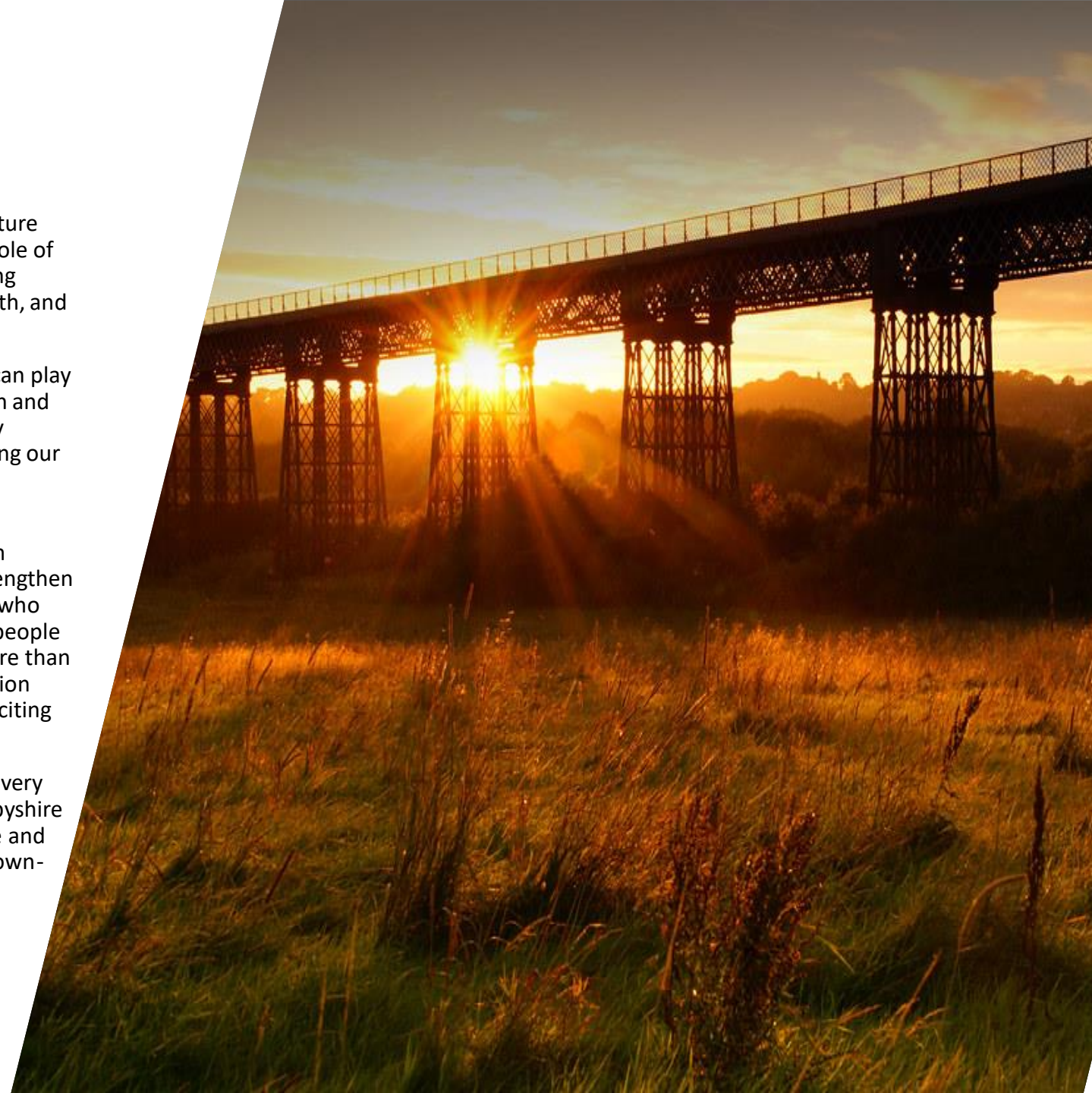
FROM RECOVERY TO RENEWAL

Culture is a major driver of the UK economy, contributing more than agriculture pre-pandemic. The Arts Council's new Strategy **Let's Create** recognizes the role of culture in responding to the major challenges of the coming decade including "inequality of wealth and of opportunity, social isolation and mental ill-health, and above all of these, the accelerating climate emergency".

While there is increasing recognition of the part that creativity and culture can play in supporting local economies and talent, health and wellbeing, and children and young people, the full potential of a culture-led recovery can only be met by strategically and systemically orchestrating pathways and processes that bring our culture, heritage and tourism sectors together at both an operational and a leadership level.

This framework aims to empower Derbyshire's culture, heritage and tourism businesses, makers, doers, stakeholders, audiences and communities to strengthen partnerships with local and national government, open new avenues for all who work in museums, libraries and arts organisations and improve the lives of people across the whole county. It recognizes that the people of Derbyshire are more than just consumers and that our rich landscapes, heritage, creative and destination attractions all play a part in making the county a healthy, sustainable and exciting place to work, rest and play.

However, this isn't to ignore the economics of culture. To achieve rapid recovery Derbyshire needs a unique and cohesive cultural offer made for and by Derbyshire to keep the economic impact in the county. This requires a stronger creative and heritage sector that knows how to work across tourism, regeneration and town-centre management. Non-cultural stakeholders also need support and new systems to value and work with the creative producers, artists, musicians, designers, story tellers and performers that tell Derbyshire's story.



EXECUTIVE SUMMARY

SUMMARY OF OUR PRIORITIES

Through extensive consultation across the sector with a wide range of organisations and groups 5 key themes have emerged, whose implementation will be phased over the next 5 years:

- Derbyshire Hothouse: Developing and diversifying Derbyshire’s creative talent
- The Derbyshire Story: Celebrating Derbyshire’s cultural heritage, stories, landscape and people
- New Market Place: Harnessing culture and creativity to build vibrant, welcoming cultural hubs for residents and visitors
- Shine A Light: Developing distinctive signature projects, of scale and quality, to dramatically improve the offer for local communities and visitors
- Collective Derbyshire: Providing leadership and a shared voice to support sustainability and collaboration across the county and city

WHO WILL WE FOCUS ON

Culture is for everyone and so we need to ensure it is as relevant, representative and accessible as possible, with people of all ages, backgrounds and communities able to take part in creative opportunities.

Young people in particular need to be inspired and supported to realise their creative ambitions and more needs to be done to facilitate their engagement with culture.

Building diverse audiences for cultural activities and experiences, both by stimulating local interest and by attracting visitors will be key to success. We need to develop robust, evidence-based, inclusive audience development strategies across all the CHAT sectors.

THE QUICK WINS

- Re-align existing business support to better suit the needs of the creative and cultural industries
- Initiate creative producer training for local culture, heritage and tourism clusters
- Set up a new Film Office, to kick start the growth of screen industries
- Development of culture and heritage bookable experiences targeted at visitor market.
- Increase collaboration in engagement, learning and audiences across the Derwent Valley Mills World Heritage sites to raise profile and build audiences
- Pilot a creative market town programme, to support high street revitalisation
- Activate greater collaborative programming across festivals, museums and attractions
- Use “Shine a Light” as a launchpad and campaign for signature programming to drive the creative and visitor economy.
- Strengthen membership and governance of the CHAT Board to ensure successful delivery of Framework ambitions.
- Forge closer working relationships across city and county to realise transformational opportunities, such as Derby’s UK City of Culture bid

INTRODUCTION

WHY A CULTURAL FRAMEWORK?

The production of a newly focused cultural framework demonstrates to our communities, funders, investors and stakeholders that Derbyshire is committed to delivering an ambitious, clearly articulated and connected cultural vision for the future. It will ensure unrealised potential and assets are activated, programmes and projects align their funding and investments from the central government's Levelling Up agenda are secured.

Derbyshire's central location, both in terms of customer base and workforce, means the county has an enviable position straddling both city and countryside. Home to unique landscapes, rich traditions and world-class heritage destinations alongside strong connections to some of the UK's most vibrant cities means Derbyshire delivers outstanding quality of life. The changing patterns of work and the move away from urban centres that have been activated by the pandemic provide the impetus to attract a growing number of creatives to relocate to the county to support economic recovery. However, a lack of major venues and an absence of central co-ordination means the county is not realising its full potential nor supporting the diversity of creative communities as much as it could.

A TIMELY STRATEGIC INTERVENTION

Pre-pandemic, Derbyshire's creative industries contributed £550 million to the local economy and supported 10,300 jobs across Derby and Derbyshire. At 3.2% of GVA this suggests that the creative industries are under-represented in Derbyshire when compared to the national average of 5.3%. However, more nuanced data from NESTA indicates freelance micro-clusters exist in Derby, Belper, Chesterfield, Glossop, Buxton and within Derbyshire Dales. Supporting these agile communities will ensure a solid foundation for levelling up the creative sector.

Derbyshire's 27 market towns are integral to the county's identity and sense of place. From Chesterfield, the county's primary market town in the north east, to the spa town of Buxton in the north west, to the settlements that follow the course of the River Derwent and its tributaries, to the former mining towns in the east and south of the county, each has their own unique identity and story to tell. Many of the county's town centres are, however, struggling. For some the impact of the global pandemic has accelerated their decline.

This framework seeks to provide Derbyshire with a toolkit to stronger cultural leadership, a better creative environment and more connected communities, providing routes to attract the very best of the sector to Derbyshire. In doing so we want to create a place where residents, visitors, creatives and entrepreneurs want to stay. In addition, the city of Derby is important for the economic and cultural vitality of the county; the prosperity of both are intrinsically linked and collaboration is mutually beneficial.

Since 2019 there has been a series of unprecedented national and global shifts which continue to have an impact on the CHAT sectors. As well as supporting the short term recovery of the sector, the Framework champions the role of Derbyshire's creative and cultural industries in helping shape the county's longer term recovery, through harnessing the creativity and innovation inherent in the sector to take on the challenges of the post-COVID world: generating jobs and investment in the local economy, facilitating place-making, enriching the visitor offer, helping to re-imagine the high street and continuing to support the health and wellbeing of Derbyshire's communities.

WHY A CULTURAL FRAMEWORK? (Graphic being designed)

THE OPPORTUNITIES

- The only UNESCO World Heritage site in the East Midlands: the Derwent Valley Mills, birthplace of the industrial revolution
- The Peak District: Derbyshire's most significant visitor economy asset
- Rich and varied architectural and historic interest: nearly 300 conservation areas, 27 unique market towns, renowned stately homes, more than 40 museums
- Rich and diverse landscape character
- Cultural rejuvenation in key towns, e.g. Chesterfield and Buxton
- Plans for improved connectivity: HS2, Hope Valley Line, White Peak Loop
- Located in the heart of the nation and accessible to over 16 million people within 90 minutes' drive time
- Nationally strong visitor economy in the north and west of the county. Pre-pandemic, our visitor sector contributed £2.5bn to economy and supported 32,000 jobs
- High concentrations of creative businesses in High Peak, Derbyshire Dales, Chesterfield and Derby
- Strong heritage of innovation and making, with globally strong manufacturing in the south of the county
- New funding - County Deals, Levelling Up, Shared Prosperity Fund and Arts Council Priority Places
- Growing interest in Derbyshire as a location for film and TV production
- Derby's ambition as UK City of Culture
- Strong network of participatory arts organisations

THE CHALLENGES

- Lack of major venues
- Lack of resourced, central co-ordination
- Lack of shared intelligence base
- Lots of individual projects, but fewer collaborative programmes
- Geographic scale and diversity of the county
- Disproportionate impact of the pandemic on the cultural sectors and consequent reduction in resiliency
- Local government tier system across County, Districts/Boroughs, Towns and Unitary (Derby) makes joined-up working more challenging
- Uncertainty about the ongoing structural reform and devolution
- Arts and culture significantly underfunded, plus move to community run libraries
- High level of dependency on volunteers across culture and heritage
- Significantly lower levels of engagement across arts, museum and libraries by Derbyshire residents than nationally

DERBYSHIRE'S CULTURAL IMPACT

(Graphic being designed)

In Facts and Figures from 2019 -20

- Over 70 annual cultural festivals and large-scale events
- Home to over 65 museum, collections and heritage attractions , with 30 of these accredited
- 5160 listed buildings, 148 Grade 1 Listed
- 30 registered parks and gardens
- 328 conservation areas
- Creative and cultural businesses contributed £550 million to the local economy and supported 10,300 jobs across Derby and Derbyshire
- 73.3% of Derbyshire residents engaged in culture within the previous 12 months, including a visit to a museum, gallery or library
- Home to 14 Arts Council National Portfolio Organisations ; 6 in Derbyshire, 8 in Derby
- Who between them received annual funding of £3,133,817; £593,570 in Derbyshire, £2,540,247 in Derby. With a further £4,764,621 invested by Arts Council across Derbyshire and Derby
- An additional £8,179,102 was awarded in 2020/21 across Derbyshire and Derby, via the Cultural Recovery Fund ; £4,905,677 in Derbyshire and £3,271,435 in Derby

Please Note: All sources will be listed in final publication



AMBITION AND SCOPE

AMBITION

The next 5 years are critical for the recovery of Derbyshire, presenting an opportunity to reposition the county in terms of economy, perception and place. This framework aims to shine a light on the hidden gems of both our traditional and our cutting-edge culture, providing a hothouse that will support the growth of the entire CHAT economy and develop new ways to attract and retain talent, encourage more visitors and support local communities.

It is primed and supported by Derbyshire's new £1million local Cultural Recovery Fund, maximising the impact of external investment to support and grow the CHAT sectors over the coming years.

The Framework is based on a series of principles:

- LOOKING IN - lead by example, create a strong circular economy
- LOOKING OUT – be inspired by and learn from others
- SHARING - best practice, intelligence, opportunities
- CREATING - a coherent offer, products for market, sense of place
- GROWING - confidence, scaling up, diversifying
- SUSTAINABLE – socially, economically & environmentally sustainable
- DERBYSHIRE - place-based, people-centred, storytelling

Delivering on these principles Derbyshire will nurture a progressive creative economy, demonstrating innovation, collaboration and sustainability.

SCOPE

This Framework has been designed to form a core part of the Derbyshire Economic Partnerships Economic Recovery Strategy and Employment and Skills Recovery Plan by:

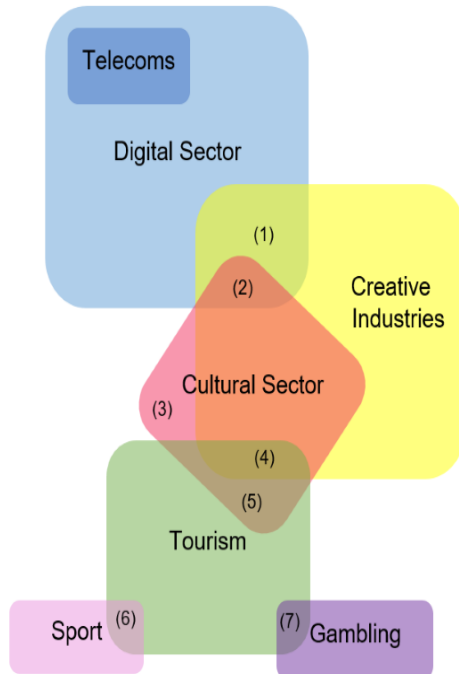
- providing a vision to help rebuild and drive forward the Derbyshire creative economy, connecting culture, heritage, place-making and tourism
- facilitating organisational and structural innovation between the CHAT sectors, including economic development
- building sector resilience by connecting the engine of the local creative economy and the public-facing experience economy
- underlining the need for clarity and collaboration between the CHAT sectors to ensure Derbyshire builds back better

The Framework includes a blend of short-term actions to support and strengthen the recovery of the CHAT sector along with longer-term interventions to enable the sector to become more resilient, re-orientate, grow and capitalise on new opportunities over the next 5 years.

DEFINITIONS (Graphic being designed)

The research and stakeholder engagement for the Framework has focused on the overlap of the creative industries, cultural sectors and tourism sector as defined by DCMS. Telecoms, Sport and Gambling are not within the scope of this Framework

DCMS ECONOMIC DEFINITIONS



- (1) Publishing, computer games, software publishing, computer programming, computer consultancy activities
- (2) Film, TV, Music, Radio
- (3) Heritage, retail of music and video recordings, manufacture of musical instruments, reproduction of recorded media
- (4) Arts, Museum activities
- (5) Heritage
- (6) Renting of sports goods, operation of sports facilities, other sport activities
- (7) Gambling

Note: Civil Society has not been depicted in this figure because it spans across all industries, both within DCMS sectors and outside. The overlap between Civil Society and other DCMS sectors is taken into account for All DCMS totals (mainly SIC 90 – Arts, which overlaps with Creative Industries, Cultural Sector and Tourism sector).



COMPLETING THE FRAMEWORK

APPROACH & METHODOLOGY

The Cultural Framework has been delivered by Curated Place and co-designed with the CHAT Board, Derbyshire County Council and the wider cultural and creative sector across Derbyshire and Derby, using open, collaborative and creative research methodologies. Our approach to both the development of the Framework and its delivery stresses:

- Inclusivity – ensuring that culture in Derbyshire embodies the county’s rich diversity and that people of all ages, backgrounds and communities are able to take part in creative opportunities
- Partnership – working collectively within the creative and cultural sectors and with wider stakeholders to achieve shared ambitions
- Co-production – collaborating with communities to develop activity that reflects local perspectives and aspirations



MAPPING

Understanding the geography of Derbyshire’s cultural sector, mapping was used to establish the spatial cultural landscape. Drawing together key data sets from Arts Council England, The National Lottery Heritage Fund, Sport England and key stakeholders within the county, the mapping identified where grassroots membership activity aligned with more established networks of funding and support. This highlighted where agility and aptitude to respond to opportunities exists and where more support is required. Major capital investment was also mapped to highlight immediate resources and opportunities for collaboration.

INTERVIEWS

Following the mapping exercise, a series of in-depth interviews were carried out with key individuals and groups to identify common themes, successes and frustrations with existing structures around culture. Each participant was also asked to provide a list of their own critical partners and collaborators to compare to the internal cultural landscape view.

DESK RESEARCH

Research into the priorities, strategies and opportunities current policy and investment to inform where a cultural framework can be used to align individual, institutional and organisational objectives that connect Derbyshire’s countywide needs and desires with regional, national and international priorities and best practice. Key funders’ strategic goals* are aligned in the framework to connect the evidence of need with an objective:

CURATED PLACE is a multi-award-winning creative consultancy and creative producer specialising in strategic city-wide interventions, regional cultural and economic development and community driven site-specific arts experiences, as well as major commissions.

*Arts Council England Investment Principles/“Let’s Create”, Town Funds, HSHAZ, Communities Renewal Fund, Levelling Up, Shared Prosperity Fund, MEND, LIIF etc.

STAKEHOLDER ENGAGEMENT

22

IN DEPTH
INTERVIEWS

8

NETWORK
EVENTS

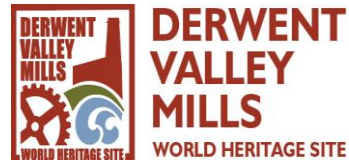
5

CREATIVE
LABS

56

CROSS-SECTOR
ATTENDEES

Including...



5 PILLARS

CULTURAL FRAMEWORK

This Framework is based on five pillars of action:

- 1. Derbyshire Hothouse:** skills, employment & talent development for the creative, digital and screen industries, cross-sector training & mentoring, stimulating enterprise, innovation and product development
- 2. The Derbyshire Story:** living heritage and landscape, cultural programming to animate and tell our stories, activating assets, place brand/narrative, developing the offer
- 3. The New Market Place:** reimagining town centres, supporting civic pride, activating spaces, developing creative hubs, building the creative offer and driving footfall to our towns
- 4. Shine a Light:** large-scale signature programming and capital projects, maximising the cultural offer, recognising and celebrating people, places, products, and encouraging activity in the quieter times of year
- 5. Collective Derbyshire:** shared values, collective visions, county and city partnerships, sharing information & data, cross-sector leadership, sustainable cultural economy

Each pillar corresponds to a number of recommended activities and investment priorities. An annual implementation plan will set out detailed outcomes under each of these pillars.



5 PILLARS

CULTURAL FRAMEWORK

EACH PILLAR SUPPORTS AND ENHANCES THE OTHERS TO DELIVER KEY OUTCOMES OVER THE NEXT 5 YEARS.



DERBYSHIRE HOTHOUSE

Encouraging creatives to live and work in Derbyshire, and supporting them to thrive at all stages in their career.

Derbyshire is home to and on the doorstep of many of the country's most vibrant cities, each producing the next, exciting generation of new creative professionals. The high quality of life that the county can offer provides a great opportunity to attract, retain and build a creative, diverse workforce and strengthen our local cultural economy.

Access to suitable, affordable workspace, opportunities for networking, peer-to-peer mentoring, structured professional development and economic opportunity are essential components that will attract and retain talent.

Derbyshire's creative and cultural workforce is older and less diverse than the national average. To ensure work remains innovative and relevant it is essential that Derbyshire continues to develop a diverse and inclusive creative sector where young creative entrepreneurs are supported.

Research suggests there are increasing opportunities, in areas such as tourism, screen industries and the broader experience economy that the current local creative sector is not able to fully deliver against. Targeting resources in these key growth areas and encouraging the development of products, services and experiences to meet these needs, will help build sector resilience whilst supporting wider place-making, economic growth and social cohesion objectives.



INCLUSIVE SKILLS & CAREERS

DERBYSHIRE HOTHOUSE

There is a broad range of support already available to the sector, via existing skills and business support agencies, for instance the D2N2 Growth Hub. However, current provision falls short of some key sector needs, for example research and product development, mentoring and mid-career training.

A more co-ordinated approach to business support and professional development across Derby and Derbyshire's creative and cultural sectors will be key to unlocking future growth.

This can be achieved by:

- Clearer signposting to current opportunities
- Developing a broader understanding of specific sector needs amongst key agencies and decision makers
- Advocating new opportunities meet the needs of the sector
- Developing new bespoke, targeted programmes of support delivered by cultural economy leaders

A programme of professional development innovating across culture, heritage and tourism will be key. This will bring together creative entrepreneurs (young and old, emerging and established) from across the CHAT sectors to work, learn and create together, pooling knowledge and practice.

Investing in:

- Creative producers in landscape and heritage settings - R&D/ innovation programme
- Mentoring scheme for mid-career cultural sector workers, bringing in national expertise
- Development of creative networks
- Screen industries/film location support, via new Film Office
- Improved routes to market for crafts and makers, including promotion of Derbyshire talent
- Improved sector-wide volunteering and apprenticeship opportunities
- Stronger links to the region's creative Further and Higher Education centres to attract and support young and emerging creative entrepreneurs
- Training to support innovative, low carbon practice
- Business support to stimulate innovation in product development
- Start-up support for creatives from under-represented groups

"The UK is world renowned for its creative industries, which in turn make it an attractive place to live, work and invest. Human creativity, unlike so many of our natural resources, is limitless - so it makes sense to invest in its potential to transform lives, level up and build sustainable and inspiring futures for many".

Tim Marlow OBE, Chief Executive and Director,
Design Museum, (2021)

THE DERBYSHIRE STORY

Our cultural heritage, our stories, our landscape and our people: collectively these provide our unique identity and brand and help Derbyshire shine on a national and international stage.

Derbyshire has diverse and distinct beautiful landscapes that are derived from its varied geology and humanity's cultural handprint. From the dark and white peaks of the Peak District to the estate farmlands in the south of the county; from the Magnesian Limestone Plateau to the undulating Derbyshire Dales; from the sandstone coal measures landscapes, that contain the historic houses of Bolsover Castle, Sutton Scarsdale and Hardwick Hall, through to the Derwent Valley, that saw the birth of the modern factory system as part of the industrial revolution to the former coalfields in the South now transformed through the creation of the National Forest, these landscapes have provided and continue to provide artistic and cultural inspiration.



ACTIVATING TRADITION
& ARCHIVES

THE DERBYSHIRE STORY

Derbyshire is rich in landscape, heritage and cultural assets – historic buildings, industrial heritage, museums, collections and archives; the natural landscape, waterways, quarries and mines; cultural traditions, such as well dressing – all these contribute to The Derbyshire Story.

Creative activities can help breath new life into these assets, bringing depth and meaning to people’s experience of Derbyshire. This will be achieved by commissioning new work, establishing creative residencies, developing learning and engagement activity and maximising on the good practice already initiated, for example by the National Forest, the Derwent Valley Mills World Heritage Site, and the Museum of Making.

Increased use of digital technologies, in the production, publishing and broadcasting of work, will help share the stories of Derbyshire with global audiences, and help us to reach more diverse local audiences.

Derbyshire’s museums and heritage sector has a strong and highly committed community of experts, advocates and custodians, including an army of volunteers. The sector is however under-resourced, quite disparate and often struggles to get its voice heard.

Making is significant within Derbyshire’s industrial and cultural heritage as well its contemporary identity, and so is a really important part of the Derbyshire Story. A campaign linking museum and heritage sites, activities and product promotion around the theme of making, will pilot joint working and help strengthen the visitor offer.

Investing in:

- Assets and collections activated through new narratives and showcasing
- Collective programming and collaboration across heritage sites to build profile and reach
- Creative campaigns to build cultural identity and promote Derbyshire as a cultural destination to local, national and international audiences
- Presenting heritage in a way that is relevant and exciting for new audiences by making better use of digital media
- Collaborative approaches to engagement, learning and audiences across the Derwent Valley Mills World Heritage sites to raise profile and build audiences
- Development of culture and heritage bookable experiences targeted at visitor market.
- Creative residencies in landscape and heritage settings

“It’s not enough to save something – you’ve got to make it live”. That’s because a living heritage is most likely to be sustainable and to bring greater benefits to people and communities.’

Sir Peter Luff, Chair, The National Lottery Heritage Fund

THE NEW MARKET PLACE

Harnessing culture and creativity to develop and diversify Derbyshire's market town offer, build vibrancy and drive footfall to our towns.

Derbyshire has a rich and varied mix of settlements, including 27 market towns, each with their own unique identity and story to tell and all contributing to a strong sense of place.

It is recognised that for Derbyshire market towns to become more resilient, they each need to provide a wide offer to both residents and visitors; a predominant focus on retail provision leaves towns vulnerable to change. The pandemic had very different impacts on city and town centres; city centres suffered significantly from the absence of office staff, while some market towns benefited from local footfall as many people worked from home.

The government's High Street Task Force has provided support to the County Council and district authorities as part of the county's strategic response to economic recovery; evidence provided by the Task Force identifies the role arts, heritage and culture and creativity can play in supporting successful and sustainable places, including diversification of vacant or underused spaces, place marketing and branding, civic engagement and animating the high street.



**CREATIVE COMMUNITIES,
CREATIVE PLACES**

THE NEW MARKET PLACE

Derbyshire has some key centres of creative activity, with concentrations in the Derbyshire Dales, High Peak, Chesterfield and Derby, and in particular the creative corridors of Buxton, New Mills, Whaley Bridge, Hayfield and Glossop, feeding into Manchester, and along the Derwent Valley (Belper, Wirksworth and Matlock). These creative micro-clusters are the engine to much of Derbyshire's creative production, boosting the local economy and enriching communities.

Culture and tourism have a clear role to play within the Levelling Up agenda, not only through direct activity but also by re-shaping the image of places. Buxton's designations as a High Street Heritage Action Zone, with accompanying cultural programme puts heritage at the heart of high street recovery. Towns Fund Projects in Clay Cross, Staveley and Long Eaton all have significant cultural proposals as part of their plans. This, coupled with the recent designation of North East Derbyshire, Bolsover and Chesterfield as Priority Places by Arts Council, offers the potential for real step change in these areas, supporting them to thrive through a collaborative approach to culture.

Targeting resources and forging collaboration between the CHAT sectors and wider place makers will be key to achieving step change; delivering activities that connect people to place, support community well-being, diversify and animate high streets and that attract visitors through co-ordinated marketing.

Investing in:

- Supporting the development of existing and emerging creative micro-clusters, as places of inspiration, productivity and collaboration
- Development of flexible, co-working creative and digital workspace in key locations, including the re-purposing of heritage buildings
- Culture-led regeneration projects in priority places, in support of levelling up agendas
- Town festivals and grass roots community activity, that help animate the high street
- Connecting and refocusing key cultural spaces, such as libraries and museums, as creative high street hubs for community and enterprise
- Development of creative forums, to support and grow the local creative ecology
- Activity for young people – both creatives and audience

“In my generation as retailers, we successfully cloned every town in Britain so they all looked the same, but clearly that doesn't work. All towns have a heritage and history and their reason for uniqueness needs to be brought to the fore”.

Bill Grimsey, former head of Wickes, Iceland and Focus DIY Author of the Grimsey Review 2013, 2018, 2020 (BBC, 2018)

SHINE A LIGHT

Developing distinctive signature projects, of scale and quality, to dramatically improve the offer for local communities and visitors, acting as a beacon for wider programme development.

Signature events, programmes and capital projects will be unique, distinctive and special, easily recognisable as being from and about Derbyshire.

Signature projects will facilitate collaborative working across places and attractions, enabling partners to benefit from economies of scale and building a high-profile campaign with significant reach. Projects will be piloted, tested and developed over time, to build audiences and build the annual cultural offer.

Activity that helps to fuel visitor growth and drive demand, especially in the shoulder and low season, will be a key priority.

The Shine a Light campaign provides a framework for signature events to celebrate, highlight and support the year-round creative engine of the CHAT Sectors.



MAKE DON'T SPECTATE

SHINE A LIGHT

An annual programme of large scale, digital projections taking place on some of Derbyshire most iconic buildings will be a central focus, building over a three to five year period. The end goal is a rolling programme of up to 10 large scale evening events at key sites throughout the county, with a wrap-around programme of building illuminations and community engagement activities that enrich both the visitor experience and local community.

Reaching out regionally, nationally and internationally to build ambitious, transformational cultural programmes and benefit from national cultural celebrations.

Investing in:

- Signature cultural projects
- Destination experiences to attract audiences and build overnight stays, including an annual programme of large scale, digital projection events at some of Derbyshire most iconic buildings and at hidden gems
- Reaching out regionally, nationally and internationally to build transformational cultural programmes, such as Derby's City of Culture bid
- Local talent demonstrator projects delivered alongside signature projects to develop rooted sector skills
- Transformational programming to support development of the Derwent Valley Mills World Heritage Site

“ Extraordinary and ambitious ephemeral events that live in the memory forever, transforming people's lives by changing the way they see the world”

Artichoke Trust

COLLECTIVE DERBYSHIRE

Providing leadership and a shared voice to create sustainability for the culture, heritage and tourism sector across Derbyshire

The response to Covid-19 showed how amazingly adaptable and collaborative the sector can be in extraordinary circumstances. Derbyshire's strong tradition of collaboration, through key sector forums such as Arts Derbyshire, Festivity and the Museums and Heritage Forum has helped to facilitate this. Harnessing the sectors collective power along with an increasingly strategic approach to partnership working across sectors and local authority boundaries will be required to realise the full potential of Derbyshire's rich cultural heritage, landscapes and creative communities.

Ongoing structural reform at national, regional and local level and with it the devolution of powers from central government will bring both challenges and opportunities and will require the sector to be agile and responsive to change.

The CHAT Board provides a strong platform for the sector and it will need to evolve its role and consider its membership to ensure it remains relevant, diverse and representative.

Investing in:

- Shared tools for intelligence and data collection, building cross sector insight and data that is comparable and can be benchmarked .
- Wider advocacy and support on the value of the creative and cultural economy of the area - how to retain social value in a competitive economy
- Amplifying external fundraising for Cultural Framework priorities
- Stronger audience focus across and between the CHAT sectors – shared intelligence, inclusive audience development strategies to reach and grow more diverse audiences
- Smarter sector solutions for climate emergency, including net zero training and toolkits
- Specialist board support, advice and facilitation
 - Building networks between county, city, region and internationally
 - Evidence gathering and sharing
 - Develop a framework to create better data about how culture impacts positively on economy, health and wellbeing and the environment



NETWORKED SUCCESS

SOCIAL, ENVIRONMENTAL & ECONOMIC SUSTAINABILITY

What does a green cultural recovery look like for the sector ?

Derbyshire has delicate and world-renowned landscapes that need to be preserved and celebrated as well as promoted.

Climate justice, environmental sustainability and nature recovery is core to the county's Green ambitions. Derbyshire County Council's recently published Climate Change Strategy sets a target of reducing the County council's own carbon footprint to net zero by 2032 or sooner, plus aims to help drive down carbon emissions generated across the whole of Derbyshire as quickly as possible to net zero by 2050.

The County Council has launched a number of innovative schemes to support its commitment to net zero, including the Green Entrepreneurs Fund, which the CHAT sectors should capitalise on to support green recovery.

Working with partners and stakeholders we will drive transition through:

Low carbon recovery and good growth focusing on

- Net zero training and toolkits for the sector.
- Signposting the sector to green business innovation funds and support.
- Working with festivals and licensing authorities to develop standardized environmental objectives to help reduce emissions and improve the sustainability of events.
- Sharing best practice developed by partners such as the National Forest's Timber Festival.
- Using creativity to produce environmentally themed activities and campaigns, to help to change behaviour and open up different approaches to the climate crisis
- Supporting the implementation of the Derbyshire Cycling Plan and the Local Cycling and Walking Investment Plan, in particular supporting connectivity between our key cultural assets, via key cycling infrastructure projects such as the White Peak Loop and Visit Cycle Sleep Repeat in the East of the County .
- Promoting integrated, place based-development in transport planning of capital cultural projects to reduce emissions from first and last mile journeys.
- Develop a sustainable procurement ensuring environmental and social sustainability is embedded within contracting and procurement activities.
- Using creativity and culture to foster an active love of nature that helps more people engage with the environment in a sustainable way.

Embedding Social value alongside economic value by

- Using creativity to mobilize people, to create space for community action and to connect and empower communities
- Local procurement of services, strengthening local supply chains
- Local skills development.
- Upskilling young and emerging creatives to create a local workforce will build and retain talent.
- Building networks of social enterprises and community initiatives.

DELIVERY AND OWNERSHIP

The CHAT Board will provide countywide leadership, advocacy, direction and oversight for the Framework.

This Framework has been adopted by Derbyshire County Council and is supported by a range of strategic partners through the CHAT Board.

The ambitions of the Framework will be achieved through CHAT, Derbyshire County Council and the many cultural organisations, businesses and activists in Derbyshire working in collaboration with local people to drive forward Derbyshire's cultural ambitions.

Derbyshire County Council Place Department will oversee and monitor the delivery of the Cultural Framework, including establishing a diverse investment portfolio to realise Derbyshire's cultural ambitions.

'Task and Finish Groups' will be set up to focus on specific elements of the framework and ensures that shared interests between organisations and practitioners are aligned to Framework Priorities.

The Framework will adapt and respond to local, regional, national and international policies to ensure the ambition and priorities remain valid. An annual implementation plan will set out detailed outcomes under each of the five high-level priorities.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



RESOURCES

The development of culture in Derbyshire will require a collaborative approach to funding and investment that is responsive to emerging opportunities and maximises support between public and private sectors. Funding sources may include Arts Council England, the National Lottery Heritage Fund, Levelling Up, Shared Prosperity alongside a wide range of other opportunities.

Derbyshire County Council's new £1million local Cultural Recovery Fund will help deliver the ambitions of the Framework and act as a catalyst to attract additional investment.

HOW WE WILL MEASURE SUCCESS

The evidence base which has informed this framework helps provide a snapshot of the current position and provides a good baseline.

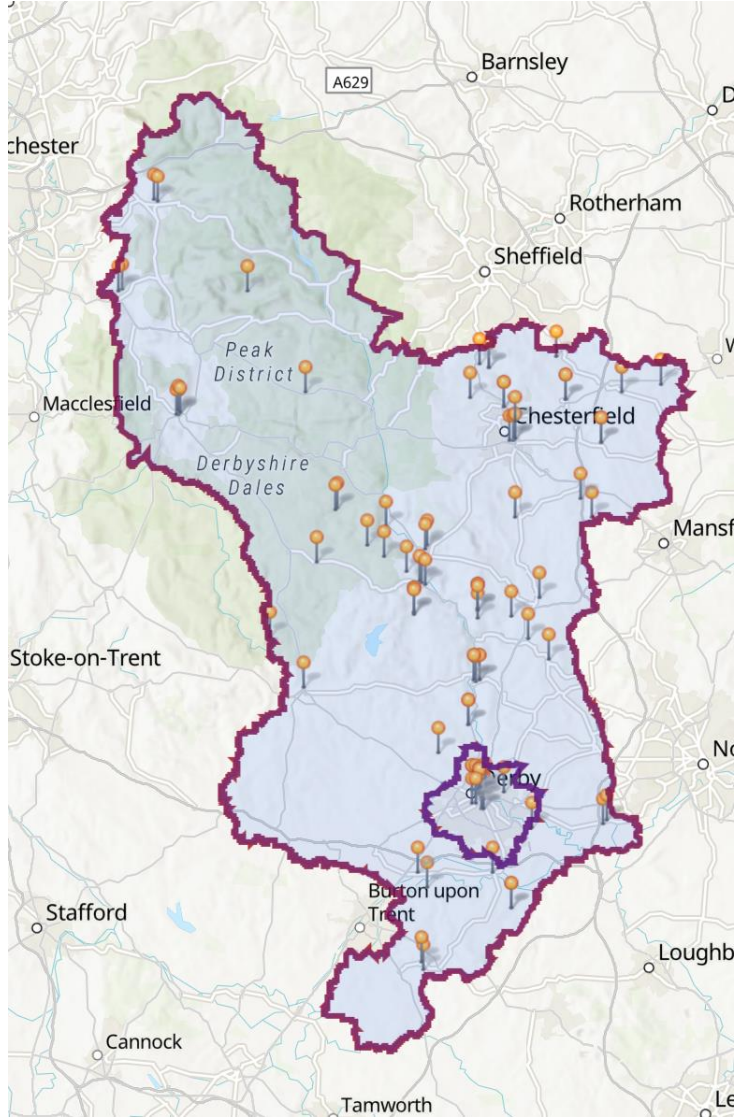
Intelligence will continue to be collected and where necessary commissioned to continue to build a robust evidence base to inform future decision making.

A detailed implementation plan and robust performance management framework will be developed in collaboration with partners and will be updated and published annually.

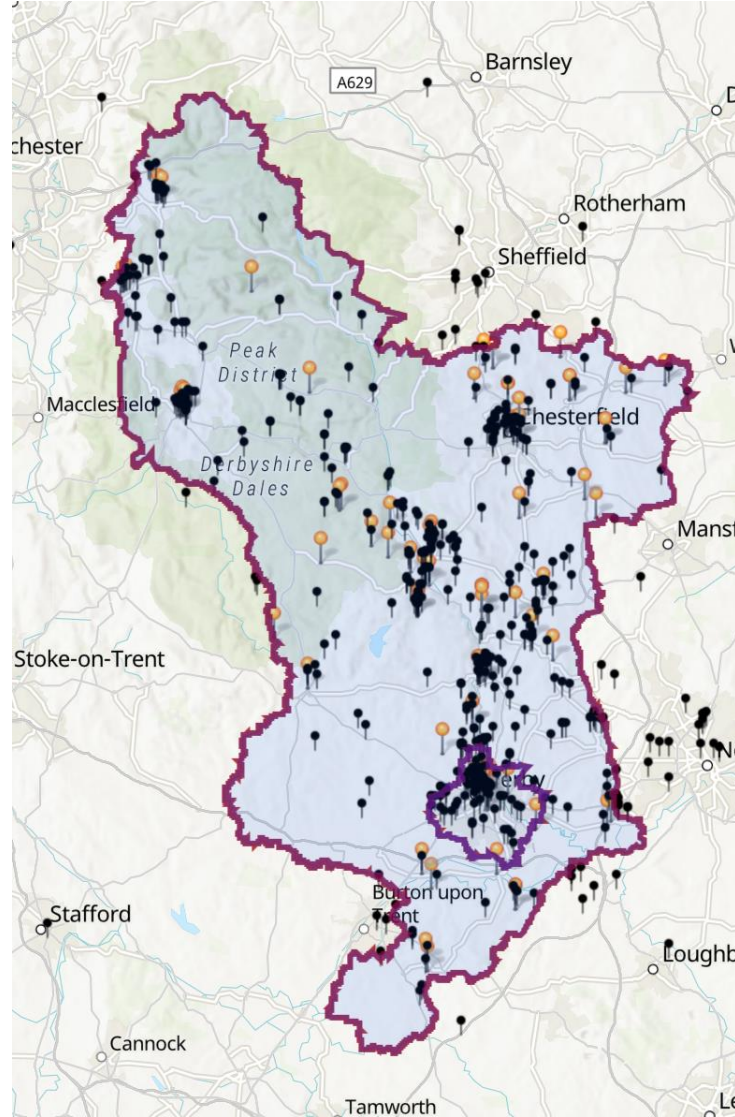
ACKNOWLEDGEMENTS

Thanks to funding from Arts Council England and Derbyshire County Council the development of the Framework has been shaped and supported by a large number of local businesses and cultural stakeholders.

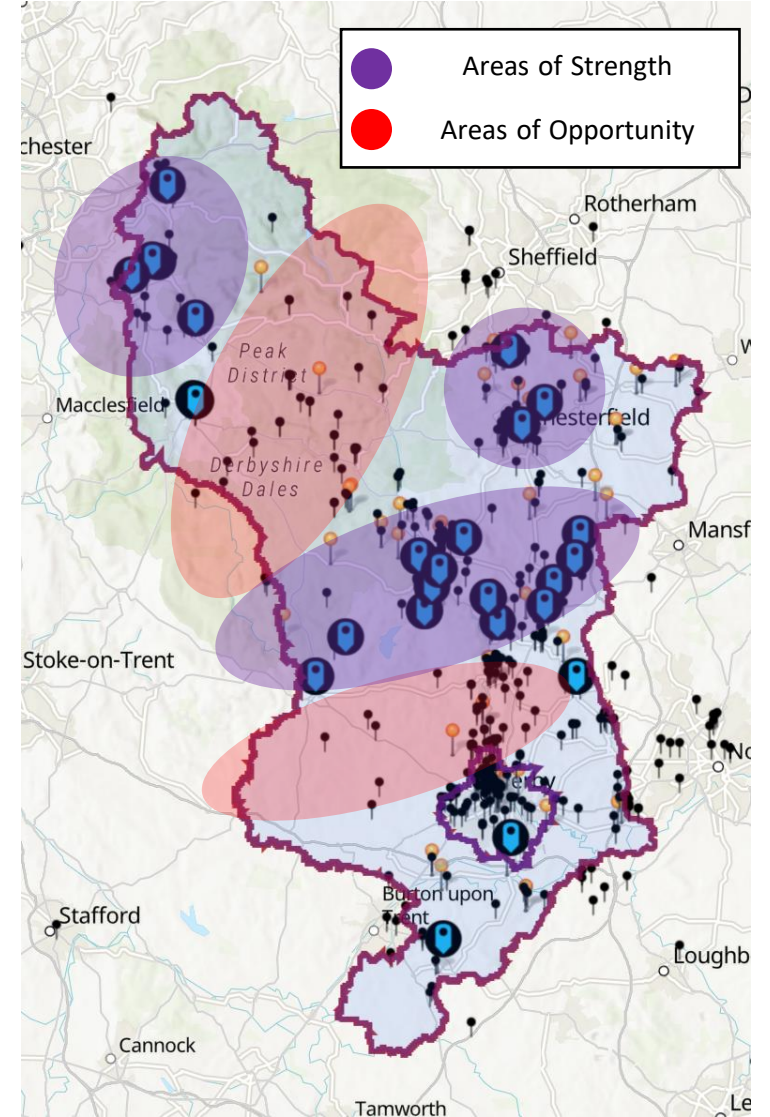
ARTS ORGANISATIONS & INDIVIDUALS vs REALISED FUNDING OPPORTUNITIES



**ARTS DERBYSHIRE
ORGANISATION MEMBERSHIP**

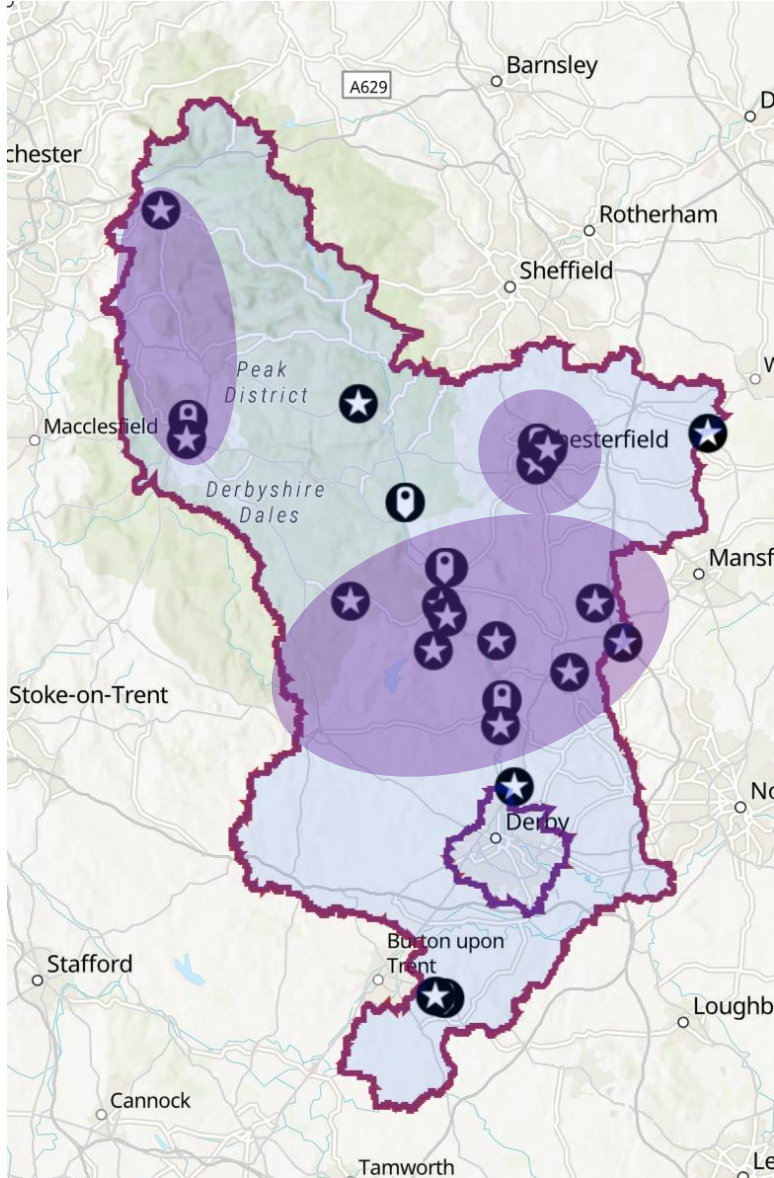


**ARTS DERBYSHIRE
ARTIST MEMBERSHIP**

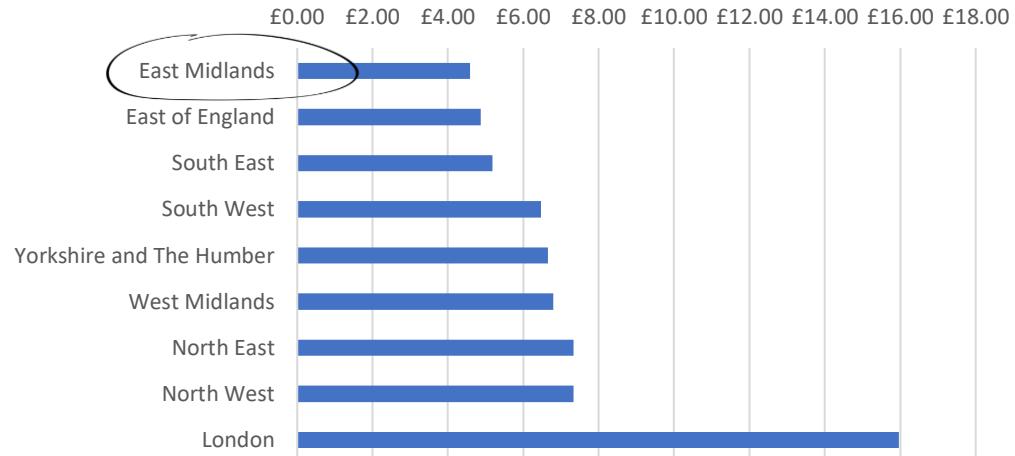


**ARTS COUNCIL
ENGLAND PROJECT
GRANTS**

ARTS COUNCIL ENGLAND CULTURE RECOVERY FUND REQUIRED AN AGILE AND SPEEDY APPROACH TO OPPORTUNITY



CRF 1 Award per capita



CRF 2 Award Per Capita



ACE CULTURE RECOVERY FUND

Required organisations to act quickly, and broadly echoed the areas of strength in previous funding.

However, Derbyshire underperformed, highlighting the significant underfunding of arts and culture in the county, meaning there was little capacity to respond.

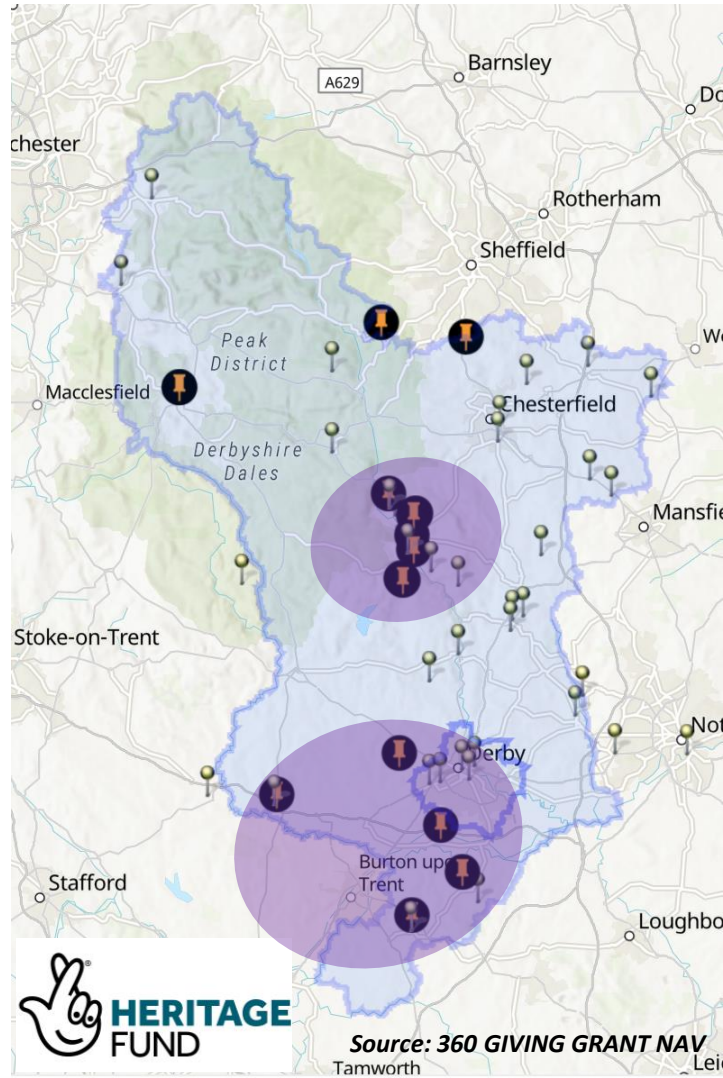
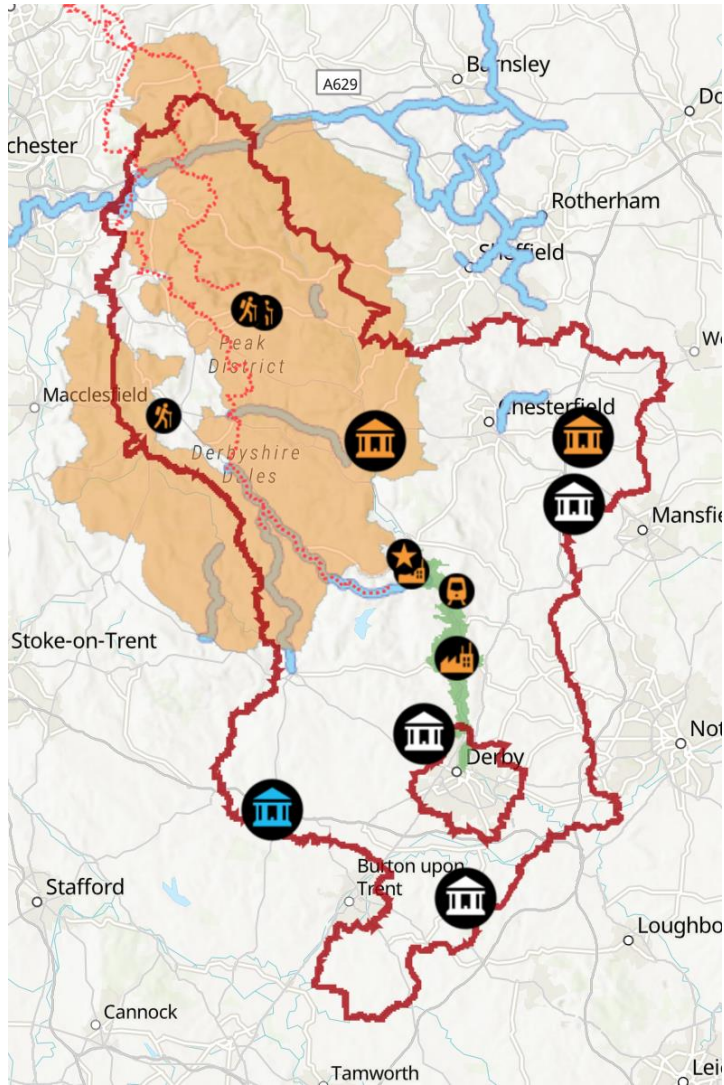
How to support these to rapid growth?

How to share their confidence and capability?



CULTURE RECOVERY FUND AWARDS (CRF)

LANDSCAPE & HERITAGE DESTINATION CLUSTERS & ACTIVE LIVES CONNECTIONS



Source: 360 GIVING GRANT NAV

- NT TREASURE HOUSE
- NT HOUSE
- DESTINATION PROPERTY
- DESTINATION CAVERN
- TRAMWAY VILLAGE
- MILLS

MUSEUM & HERITAGE FORUM MEMBERS

HLF/HERITAGE FUND AWARDS 2018-2021

HISTORIC HERITAGE LOTTERY FUND AWARDS

The Derbyshire Dales offers a unique experience of the landscape punctuated by natural visitor attractions and challenging outdoor activities but has not yet realised its potential for landscape arts and outdoor cultural experiences.

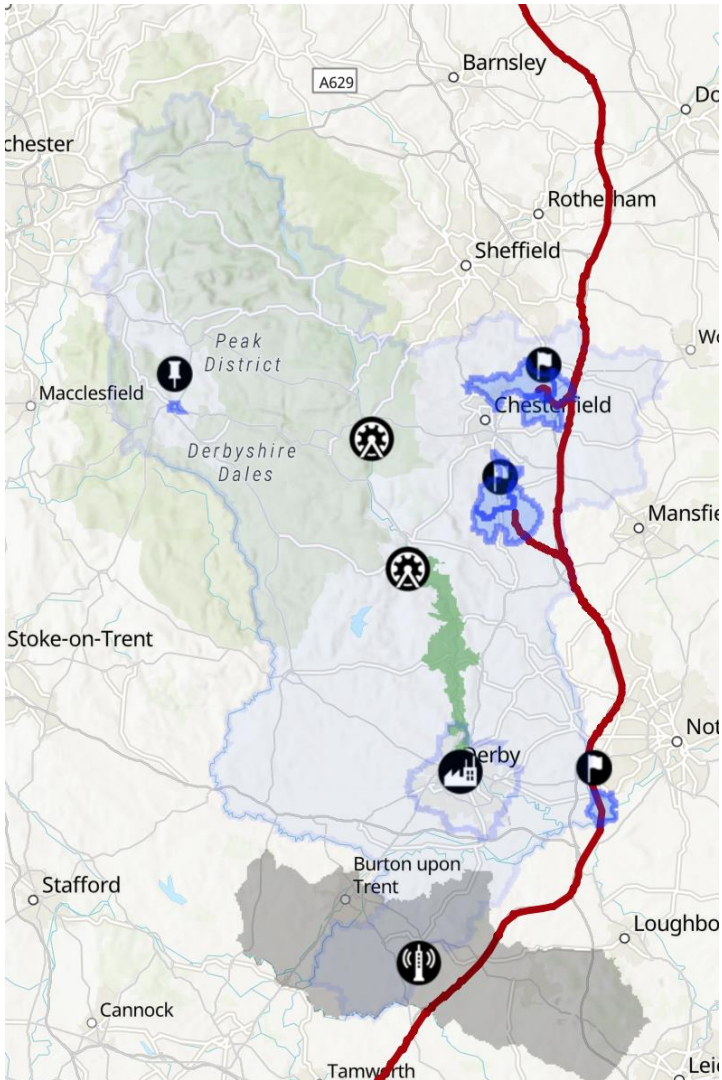
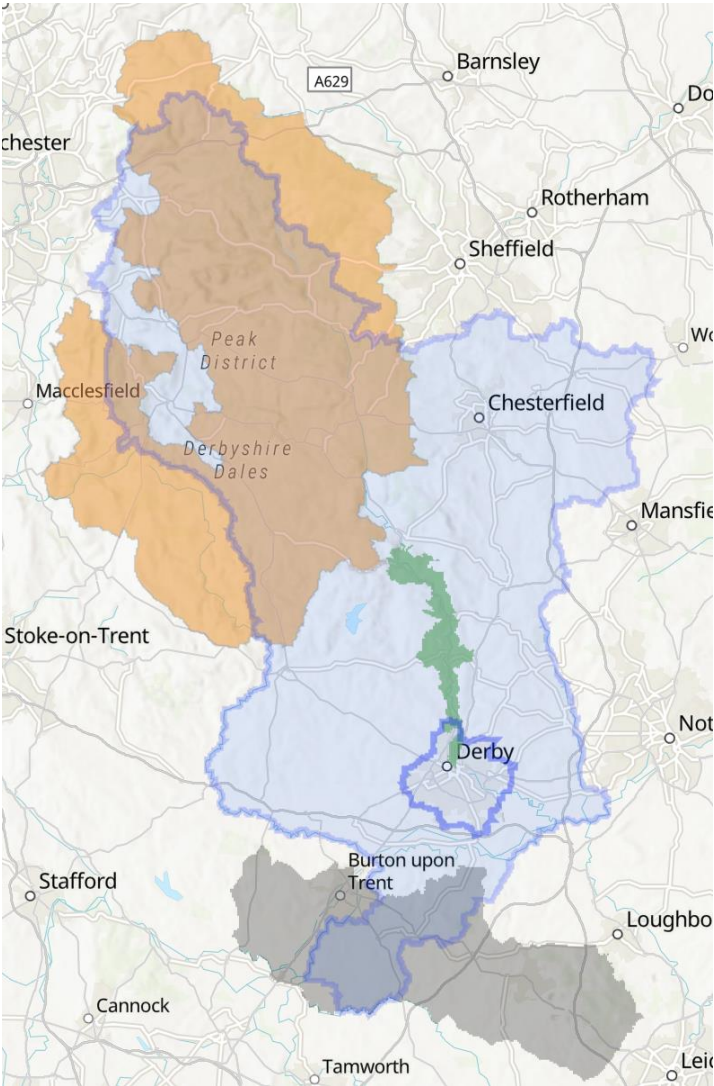
The National Trust's Treasure Houses are actively seeking to highlight their world class status and deliver a rich 'attraction' experience akin to Chatsworth House; this is an opportunity for CHAT stakeholders to work together. Bolsover Castle welcomes the majority of local visitors through cultural programmes led by Junction Arts (an Arts Council England National Portfolio Organisation).

Is the SW of the county's heritage cluster anchored by the NT's Kedleston, Sudbury & Calke Abbey? Or are the recipients of Heritage funds in the area better organised to skillshare together? Why are their projects and stories more attractive to funders?

Built heritage successful funding bids clusters echo the successful arts clusters. Museums and Heritage Members show greater clustering to the East of the County. How might we join these to develop a stronger visitor offer in the Eastern wards.

Sustainable, transport connectivity will be key. Key cycling and walking infrastructure projects, such as Visit, Cycle, Sleep, Repeat in the East and the White Peak Loop provide opportunities to increase connectivity between key cultural and visitor sites, providing new interesting itineraries, perhaps a Low Carbon Grand Tour of Derbyshire. For example a trip through time could activate the collection of the Buxton Museum, navigate the clues left in the natural environment, pass through the monuments of the industrial revolution and end at the Museum of Making. **A City and County of Culture.**

FARM, FACTORY, FOREST & MAJOR INVESTMENTS & SPECTACLE



A CITY AND COUNTY OF CULTURE

Derbyshire is accessible to over 16 million people within a 90 minute drive time, presenting a huge opportunity to programme spectacular happenings and events, create collective itineraries and increase overnight stays.

Derbyshire is a popular destination for both residents and visitors, including international tourism. and connecting this to marketing the County's day visits will attract further strategic partnerships and investment. For example HS2 connects the East and Freeport, providing a new fast connection to the world, driving the opportunities for Chesterfield / Bolsover / Erewash and North East Derbyshire as the entry point and creative engine of the county.

How do we mobilise both the local creative talent and attract new businesses in the short term?

Derbyshire has an immediate opportunity to maximise the cultural renaissance of the County whilst maintaining long term prosperity. Major investments in the market towns (Towns Fund and HSHAZ) and spectacle events such as **Timber Festival** and **Shine a Light** create an embedded year-round programme, providing a strong shoulder season offer. How can local businesses and communities better engage with this approach and support the delivery of a unique, high quality offer?



PEAK DISTRICT NATIONAL PARK



DERWENT VALLEY MILLS WORLD HERITAGE SITE



NATIONAL FOREST



HS2



STRONGER TOWNS FUND



HIGH STREET HAZ



TIMBER FESTIVAL

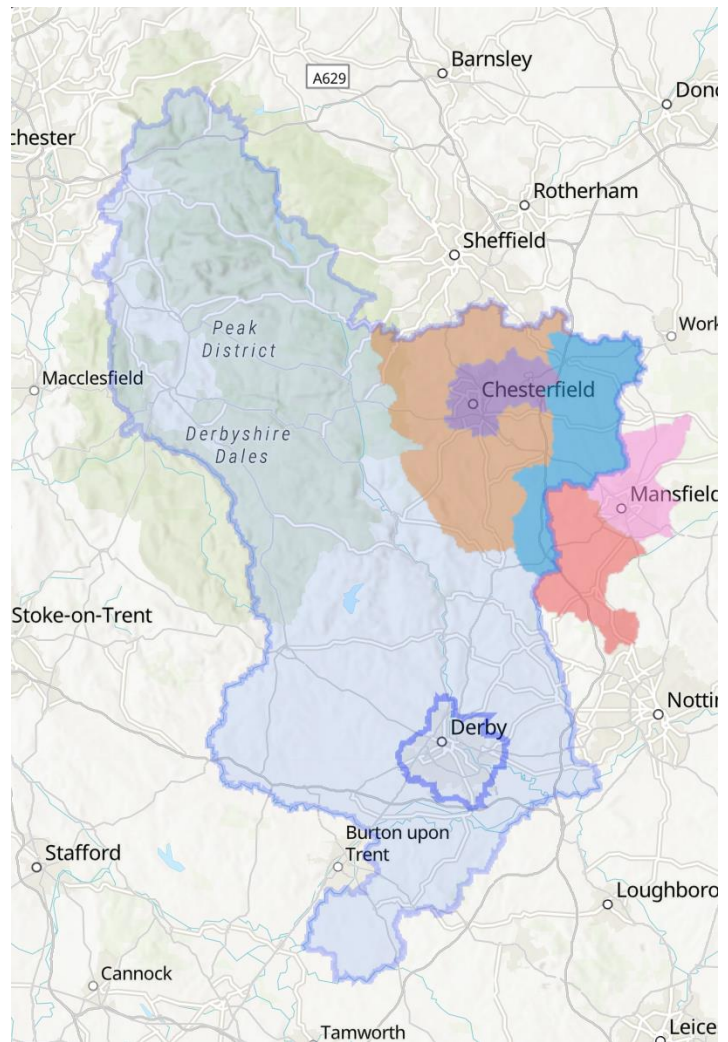


SHINE A LIGHT



MUSEUM OF MAKING

ARTS COUNCIL ENGLAND – PRIORITY PLACES



<https://www.artscouncil.org.uk/your-area/priority-places>

ARTS COUNCIL PRIORITY PLACES

Arts Council England has identified 54 places across England in which their investment and engagement is too low:

“We want to see villages, towns and cities across the country thrive through a collaborative approach to culture. As part of our plan for achieving Let’s Create, we’ve identified 54 places across England in which our investment and engagement is too low, and opportunity for us to effectively increase investment and engagement is high, and so we’re prioritising working with them from 2021 to 2024.”

In each of their 54 priority places, ACE are collaborating with key stakeholders like local authorities, the cultural sector and organisations representing community interests to identify the change they would like to see through culture. They’ll then work with the people and organisations in those places to increase investment and realise that change.

Derbyshire has 3:

North East Derbyshire

Average Annual Investment Per Capita (17/18 to 19/20): £2.05
% of population engaged in arts and culture (Active Lives): 46%

Chesterfield

Average Annual Investment Per Capita (17/18 to 19/20): £2.63
% of population engaged in arts and culture (Active Lives): 44%

Bolsover

Average Annual Investment Per Capita (17/18 to 19/20): £2.71
% of population engaged in arts and culture (Active Lives): 35%

PHOTOGRAPHY CREDITS

P1 Cover , Image 1:Timber Festival, National Forest – Andrew Allcock, Image 2: Buxton – Marketing Peak District(MPDD) , Image 3: John Wheeldon – Ceramicist – Chris Webb , Image 4 : MPDD, P4 - Bennerley Viaduct – Friends of Bennerley Viaduct, P8 - Timber Festival, National Forest – Andrew Allcock , P10 -Lewis Latham on Unsplash, P13 - Lisheng Chang (Marketplace), CM (archives), Shane Rounce (tree), hothouse , Riley McCullough – Upsplash (fire) , P15 - Tom Podmore on Unsplash, P17 -Annie Spratt on Unsplash, P19 -Huw Edwards on Unsplash, P21 - Derwent Pulse at Matlock Bath – Charles Monkhouse, P23 – MPDD

CURATED PLACE

C R E A T I V E E C O N O M Y P E O P L E & P L A C E

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